



## Innovative Conservation Program

Maximize your water savings potential and be part of the future of water efficiency with Metropolitan Water District's Innovative Conservation Program. This program provides funding in coordination with the Southern California Gas Company for research that evaluates the potential and reliability of innovative water-saving devices, technologies, and strategies.

### 2022 Request for Proposals Now Open

We invite you to submit your proposal by **Thursday, Dec. 15 at 1 p.m. PST.**

#### Past applicants include:

- Academic Institutions
- Utilities & Municipalities
- Community Foundations
- Waterwise Landscape Organizations

#### Past proposals have evaluated:

- Water savings potential of compost
- Real time data and leak detection
- Water reuse for landscape irrigation
- Water use post turf replacement

For more information including a full list of past projects and a sample application, visit [bewaterwise.com/ICP](https://bewaterwise.com/ICP).



THE METROPOLITAN WATER DISTRICT  
OF SOUTHERN CALIFORNIA



[bewaterwise.com](https://bewaterwise.com)<sup>®</sup>