

I N N O V A T I V E
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2020 INNOVATIVE CONSERVATION PROGRAM

Sponsored in Collaboration with:

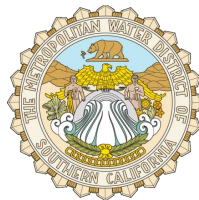


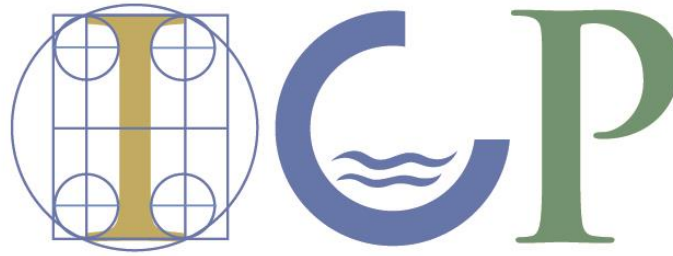
A  Sempra Energy utility®

2020 ICP Informational Webinar
September 22, 2020

2020 ICP Summary

- 💧 \$275,000 in competitively awarded grants
 - 💧 Up to \$50k / proposal
- 💧 One proposal per technology
- 💧 Deadline: December 8, 2020 @ 1:00PM PST
- 💧 More info: <http://mwdh2o.com/ICP>

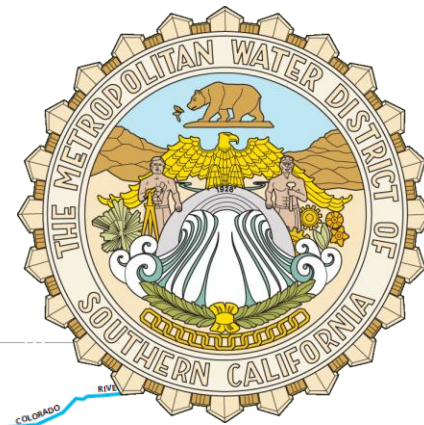
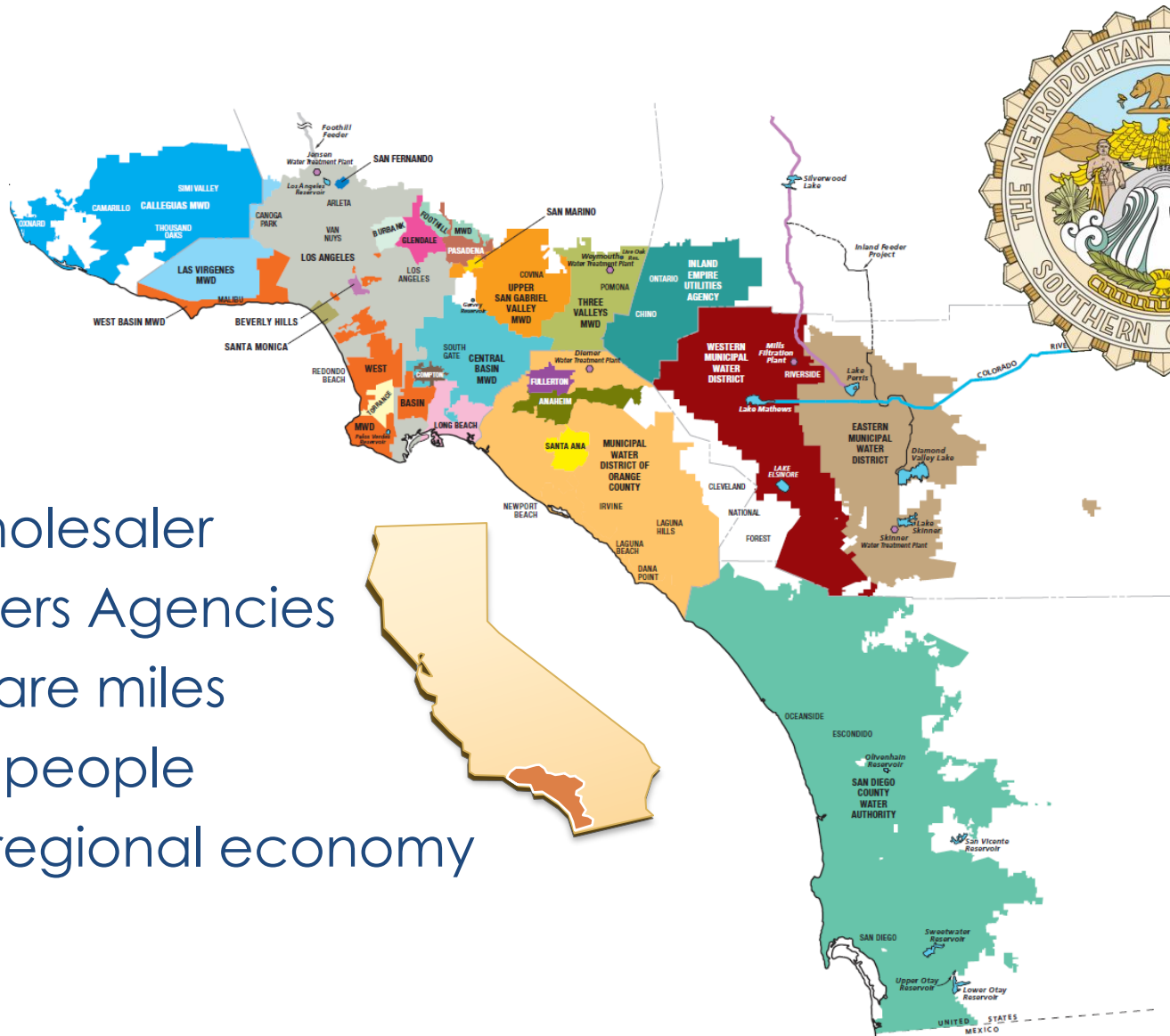




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2020 ICP FUNDING PARTNERS

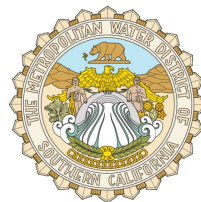




- 💧 Water Wholesaler
- 💧 26 Members Agencies
- 💧 5,200 square miles
- 💧 19 million people
- 💧 \$1 trillion regional economy



- Largest natural gas distribution utility serving 21.6 million consumers in more than 500 communities
- Covers territory of 20,000 square miles throughout Central and Southern California, from Visalia to the Mexican border



Innovative Conservation Program

bewaterwise.com > Grants & Incentives Program > Innovative Conservation Program

Metropolitan's Innovative Conservation Program provides funding in cooperation with the Southern California Gas Company for research that will document water savings and reliability of innovative water saving devices.

The objective is to evaluate the water savings potential and reliability of innovative water saving devices, technologies, and strategies.



Download and read the terms and conditions

2020 ICP Request for Proposals

Subject to funding availability, a total of \$275,000 will competitively be awarded to proposals seeking up to \$50,000.

Prior to submitting a proposal, please read and agree with the **2020 ICP RFP Terms and Conditions**. Proposals must be included in the **2020 ICP RFP Application form**. The deadline for proposals is December 8, 2020 at 1:00 PST.

An informational webinar will be hosted on Sept. 22, 2020 at 10 a.m. PST. **Please click here to register for the webinar.**



Read May 31, 2018 Press Release



List of 2018 ICP Recipients

Download the application





APPLICATION PACKAGE

Available for download at <http://mwdh2o.com/ICP>



2020 INNOVATIVE CONSERVATION PROGRAM

COMPLETED PROPOSALS DUE:
DECEMBER 8, 2020 AT 1:00 PM PST

Sponsored in Collaboration with:



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Instructions

The following format shall be adhered to for proposals to be considered responsive. Respondents shall limit their proposals to the space provided in this application. No attachments or websites will be considered. Responses must be typed. Use only the free AdobeReader to fill out the form. After entering all information, save the PDF and email it to candry@mwdh2o.com.

Proposals received after the stated time and date will **not** be accepted. The applicant is **solely responsible for ensuring that its proposal is submitted correctly both in form and content and within the stipulated deadline (December 8, 2020 at 1:00 p.m. PST)**. If applicant does not receive an email confirming the proposal submission, it is the applicant's responsibility to contact Ms. Christina Andry candry@mwdh2o.com and confirm proposal submission.



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The “Application Package” is the only acceptable format for the proposals. No websites or supplemental materials will be considered in the review process.

Use the free AdobeReader to fill out the form.

Submit it via email by December 8, 2020 to: candry@mwdh2o.com

Applicant Information				
Organization:				
Address				
Street:				
City:		State:	Zip/ Postal Code:	
Name and contact information of person to be contacted on matters involving this application				
Prefix:	First Name:			
Last Name:			Suffix:	
Title:				
Phone Number:		Email:		

Project Information			
Project Title:			
Funding Requested: (Max of \$50,000)		Cost of Project:	
Proposed Start Date: (After July 1, 2018)		Proposed End Date: (Before July 31, 2019)	
Tentative Payment Schedule			
Milestone/Task/ Activity		Requested Payment (\$)	Planned Start Date
			Planned End Date



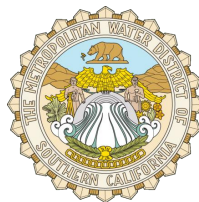
The applicant should receive a confirmation email within 24 hours.

It is the applicant's responsibility to reach out to Tina Andry at candry@mwdh2o.com if no confirmation email is received.

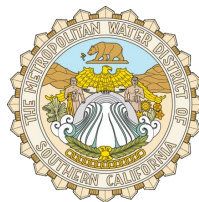
No proposals will be accepted past deadline (December 8, 2020).



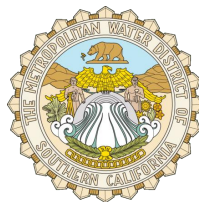
- 💧 Project Description
- 💧 Research Plan
- 💧 Project Innovation
- 💧 Market Impact Potential
- 💧 Project Preparedness
- 💧 2020 ICP Focus



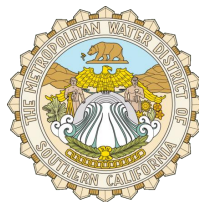
- 💧 Project Description (15 points)
 - 💧 Concise summary of the project
 - 💧 Include your research question, the project goals, and a brief description of your approach



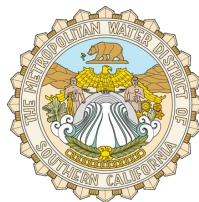
- 💧 Research Plan (20 points)
 - 💧 Detailed and specific description of your approach/methodology
 - 💧 Include milestones and the estimated time it will take to complete each task



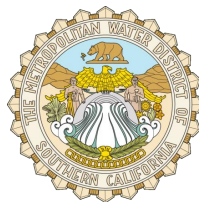
- 💧 Project Innovation (20 points)
 - 💧 How is your project new or innovative?
 - 💧 How does your project improve on existing technologies/strategies?



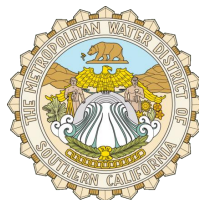
- 💧 Market Impact Potential (15 points)
 - 💧 What audience will benefit from your project?
 - 💧 What is the potential market size or impact size?
 - 💧 Describe the project's potential water savings and associated costs.
 - 💧 Include an estimated cost per AF or gal saved



- 💧 Project Preparedness (20 points)
 - 💧 Include details on your experience or skills that would ensure the completion of the project
 - 💧 Is your project well-planned and ready to implemented?
 - 💧 What work or preparation has already been done for this project?



- 💧 2020 ICP Focus (10 points)
 - 💧 Does your project directly apply to the Commercial, Institutional, and Industrial (CII) sector?
 - 💧 Can the outcomes of your project potentially be applied to CII the sector?
 - 💧 Are there quantifiable energy savings associated with your project?



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